Introduction

U.S. Secretary of Commerce Carlos Gutierrez will host the inaugural Americas Competitiveness Forum (ACF) on June 11–12, 2007, in Atlanta, Georgia, United States of America. This innovative and ground-breaking Forum will be at the Atlanta Marriott Marquis hotel, which is located at 265 Peachtree Center Avenue, Atlanta, Georgia. All speakers identified in the agenda are confirmed as of April 11, 2007, unless noted as invited. More details are being added each day, so regularly check the ACF’s website!

Early registration rates end May 1, 2007. To register now, go to the Forum’s website, which is located at http://www.ita.doc.gov/competitiveness/acf/registration.asp.

Draft Agenda

SUNDAY, JUNE 10, 2007

WELCOME RECEPTION
(6:30 p.m. - 8:00 p.m.)

Speakers:
- Johnny Isakson, U.S. Senator, State of Georgia
- Frank Lavin, Under Secretary, International Trade Administration, U.S. Department of Commerce

MONDAY, JUNE 11, 2007

OPENING PLENARY: WELCOME TO THE ACF
(8:30 a.m. - 9:15 a.m.)

Remarks by:
Shirley Franklin, Mayor, City of Atlanta

Keynote Address by:
Carlos M. Gutierrez, Secretary, U.S. Department of Commerce

PLENARY SESSION: THE STATE OF COMPETITIVENESS IN THE WESTERN HEMISPHERE
(9:15 a.m. - 10:30 a.m.)

Keynote Address by:
James Dimon, Chairman, President and Chief Executive Officer, JPMorgan Chase (invited)

PLENARY KEYNOTE
(10:30 a.m. - 10:45 a.m.)

Keynote Address by:
Luis Alberto Moreno, President, Inter-American Development Bank

CONCURRENT PANEL DISCUSSIONS BY TRACK AND REGION
(11:00 a.m. - 12:15 p.m.)

(Please select one concurrent panel discussion)

A. “Building A Bridge: The Link Between Education and Business” (Education)

Moderated by:
Wayne Johnson, VP, Hewlett-Packard Company

Speakers:
- Linda Claflin, Senior Vice President, Junior Achievement
- Noel Quinones, Operacion Exitos
- Professor Ken Julien, President, University of Trinidad & Tobago
- Jose Pablo Arellano, President and CEO, Codelco (invited)
**Agenda**

- **Draft: Subject to Change | Last Updated: Friday, May 4, 2007**

---

**A** “The Unobstructed Supply Chain” (Supply Chain Strategies)

**Moderated by:**
Steve Walton, Interim Associate Dean, Goizueta Business School, Emory University

**Speakers:**
- Lisa Schimmelpfenning, Vice President, Direct Imports Administration, Wal-Mart
- George Hearn, Vice President and Managing Director, U.S. Southern Region, APL Limited
- Stephen Flowers, President, UPS Americas Region, UPS

---

**B** “Trends in Traditional Alternative Energy Technologies” (Innovation)

**Moderated by:**
Claudio Pinto, Partner, JCA Markets

**Speakers:**
- Scott Sklar, President, Stella Group
- Andy Kruse, Vice President, Southwest Windpower
- Ken Westrick, CEO, 3Tier Environmental Forecast Group
- Debby Stone, US Hydropower Council for International Development
- Carlos Alvarez, Executive Vice President, CORFO

---

**B** “Trends in Non-Traditional Alternative Energy Technologies” (Innovation)

**Moderated by:**
Alessandro Golombiewski Teixeira, President, Brazilian Agency for Industrial Investment

**Speakers:**
- Trey Taylor, President, Verdant Power
- James Taylor, General Manager, Nova Scotia Power Inc.
- Kirt Montague, CEO, Prometheus Energy
- Bill Pentak, Director, Panda Power

---

**C** “Energizing the Entrepreneurial Environment in Your Country” (Small Business)

**Moderated by:**
Jerry Haar, Associate Director, Knight Ridder Center for Excellence in Management, Florida International University

**Speakers:**
- David Bohigian, Assistant Secretary, International Trade Administration
- Juan Malo, President, Cuenca Leather Cluster
- Marcelo Salim, Founder, Rava Sports
- Arturo Condo, Associate Professor, INCAE, Costa Rica

---

**LUNCHEON ADDRESS TOPIC: INNOVATION**

(12:30 p.m. - 2:00 p.m.)

**Introductory Remarks by:**
Martha Bejar, President, Carribean and Latin American and Emerging Markets Strategy, Nortel

**Keynote Address by:**
Vinton G. Cerf, Vice President and Chief Internet Evangelist, Google

---

**CONCURRENT PANEL DISCUSSIONS BY TRACK AND REGION**

(2:15 p.m. - 3:30 p.m.)

(Please select one concurrent panel discussion)
A “Maximizing Public / Private Partnerships” (Education and Workforce Development)

Moderated by:
Emily Stover DeRocco, Assistant Secretary, U.S. Department of Labor

Speakers:
- Miguel Ortiz de Zevallos, SENATI
- Jorge Nowalski, International Center for Human Development (invited)

B “Partnerships Advancing Economic Growth and Living Conditions” (Innovation)

Moderated by:
Charles Waters, Chairman and Chief Executive Officer of Dynasty International, LLC

Speakers:
- Wayne Johnson, Vice President, Hewlett Packard
- Terrence Heng, Chairman, Gridline Communications Holdings, Inc.
- Juan F. Rada, Senior Vice President, Public Sector and Education Global Business Unit, Oracle Corporation
- Gonzalo Rivas, Consultant, IADB
- Diana Hoffman, CEO, CREATE Tech Village

C “Financing: The Lifeblood of Small Business” (Small Business Development)

Moderated by:
Linda Conlin, First Vice President and Vice Chair, Export-Import Bank of the United States

Speakers:
- Roberto Zamorra, President, LAFISE Group
- Fernando Fabre, Managing Director, Endeavor Mexico

D “Facilitating Trade Movements Across Borders” (Supply Chain Strategies)

Moderated by:
Chelsea (Chip) C. White III, School of Industrial and Systems Engineering, Georgia Tech University

Speakers:
- Francisco Santeiro, Managing Director for Global Trade Services – Latin America and Caribbean Division, FedEx Express
- Todd Owen, Executive Director for Cargo and Security Conveyance, U.S. Customs and Border Protection
- Juan Carlos Paiz, CEO of Panifica (invited)
- Jesus Canahuati, President of Elcatex and President of the Honduran Apparel Manufacturers Association
- Kevin Smith, Director, Global Customs, General Motors

Regional Business Opportunities: Target Market – Central America, Panama, and the Dominican Republic

Moderated by:
Charles Ford, U.S. Ambassador to Honduras (invited)

Speakers:
- Foreign government officials and U.S. commercial officers discuss business opportunities with the region

TOWN HALL MEETING WITH GOVERNMENT MINISTERS: COMPETITIVENESS IN PRACTICE
(3:45 p.m. - 5:00 p.m.)

Interactive Moderated Question and Answer Session with Ministers throughout the region

Moderated by:
Alberto Padilla, Business Anchor, CNN En Espanol (invited)

Speakers:
- Maxime Bernier, Ministry of Industry, Canada
- Eduardo Sojo, Minister of Economy, Mexico
- Miguel Jorge, Minister of Development and Foreign Trade, Brazil (invited)

CLOSING REMARKS
(5:00 p.m. - 5:30 p.m.)
RECEPTION AND DINNER AT THE GEORGIA AQUARIUM
(7:00 p.m. - 9:00 p.m.)

- Sonny Perdue, Governor, State of Georgia

TUESDAY, JUNE 12, 2007

OPENING PLENARY
(8:30 a.m. - 9:15 a.m.)

Speakers:
- Henry M. Paulson, U.S. Secretary of the Treasury
- James E. Rohr, Chairman and Chief Executive Officer, PNC Financial Services Group
- Robert Mosbacher, President, OPIC

PLENARY SESSION “SUPPORTING NATIONAL AND REGIONAL INNOVATION FOR ECONOMIC PROSPERITY”
(9:15 a.m. - 10:30 a.m.)

Moderated by:
Deborah L. Wince-Smith, President, Council on Competitiveness

Speakers:
- G. Wayne Clough, President, Georgia Institute of Technology
- Oscar Garretón, President, Fundacion Chile
- Jose Tadeu Alves, President, Latin America Human Health, Merck & Co., Inc.
- Jorge Gerda, Chairman, Brazilian Competitiveness Movement
- Roberto Newell, CEO, Institute of Competitiveness of Mexico

PLENARY KEYNOTE
(10:30 a.m. - 10:45 a.m.)

Keynote Address by:
Howard D. Shultz, Chairman, Starbucks Corporation (invited)

CONCURRENT PANEL DISCUSSIONS
BY TRACK AND REGION
(11:00 a.m. - 12:15 p.m.)

(A) “The Global Model: What Can We Learn from Other Regions” (Education)

Moderated by:
Andrea Bosch, Vice President, International Youth Foundation

Speakers:
- Leonard Haynes, Director, Fund for Improvement in Post-Secondary Education, U.S. Department of Education
- Alex Wong, World Economic Forum
- Robert Lindberg, President, National Institute of Aerospace (invited)

(B) “Policies Supporting Innovation for Economic Prosperity” (Innovation)

Moderated by:
Hernando Jose Gomez, President of the Colombian Private Sector Competitiveness Council (invited)

Speakers:
- Michael Ryan, Director, Creative and Innovative Economy Center, George Washington University Law School
- Christian Gibbons, Director, Business/Industry Affairs, Littleton, Colorado
- Samuel Peña, Director of Foreign Investment, Nuevo Leon, Mexico (invited)
- Randall Kempner, Vice President, Regional Development, Council on Competitiveness
- Gregorio Cuevas, President, Biocluster de Occidente, Jalisco, Mexico
- Ivan Vera, President, IGT and Innovation Club, Chile
- Valerio Veloso, President, Porto Digital Management Unit, Recife Brazil

(C) “Shaping the Business Environment through Innovative Policies” (Small Business)
Speakers:
- Roberto Vainrub, Vice President, IESA Venezuela and Founder, Center for Entrepreneurship, IESA Venezuela
- George Keller, President, Customs Advisory Services, Inc
- Armando Jimenez, Secretary of Economy, Aguascalientes, Mexico (invited)
- Tomas Campero, Director, ChileCompra (invited)
- Jose Manuel de la Sota, Governor of Cordoba, Argentina

D “Merging Public and Private Efforts for Supply Chain Capacity Building” (Supply Chain)

Moderated by:
Jose Luis Guasch, Senior Regional Advisor, World Bank

Speakers:
- Federico Basanes, Infrastructure Fund Coordinator, Inter-American Development Bank (invited)
- Jeffrey N. Shane, Under Secretary for Policy, U.S. Department of Transportation (invited)
- Enrique Peñalosa, former Mayor of Bogota (invited)

E Regional Business Opportunity: Target Market – Carribean

Moderated by:
Foreign government officials and U.S. commercial officers discuss business opportunities with the region

LUNCHEON ADDRESS – TOPIC: SUPPLY CHAIN STRATEGIES
(12:30 p.m. - 2:00 p.m.)

- Michael L. Eskew, Chairman and Chief Executive Officer, UPS

CONCURRENT PANEL DISCUSSIONS BY TRACK AND REGION
(2:15 p.m. - 3:30 p.m.)
(Please select one concurrent panel discussion)

A The Quality of Education in the Americas (Education)

Moderated by:
Jeffrey Puryear, Inter-American Dialogue and Co-Director, Partnership for Education Revitalization in the Americas (PREAL)

Speakers:
- Ricardo Hausmann, Director, Center for International Development, Harvard University (invited)
- Javier Luque, Ministry of Economy and Finance, Peru (invited)
- Juan Carlos Navarro, Director of Education, Inter-American Development Bank (invited)
- Emiliana Vegas, Senior Education Economist, The World Bank

B “Bringing Ideas to the Marketplace” (Innovation)

Moderated by:
Wayne Hodges, Vice Provost, Georgia Tech Enterprise Innovation Institute

Speakers:
- Stephen Fleming, Director, Georgia Tech
- Marc Lautenbach, General Manager IBM Americas
- Diego Ibañez, Incubadora Octanctis
- Eduardo Emrich Soares, Fundacao Biominas (invited)
- Jorge G. Tezon PhD, CONICET (invited)
- John Grierson, INIA (invited)

S “Sustainability” (Innovation)

Moderated by:
TBD

Speakers:
- TBD
Regional Business Opportunity: Target Market
– North America

Speakers:
- Foreign government officials and U.S. commercial officers discuss business opportunities with the region

CLOSING PLENARY
(4:00 p.m. - 5:00 p.m.)

Speaker:
- Margaret Spellings, Secretary, U.S. Department of Education

Keynote Address by:
José Daniel Ortega, President of Nicaragua (invited)

Closing Remarks by:
Carlos M. Gutierrez, Secretary, U.S. Department of Commerce

GALA RECEPTION
(6:30 p.m. - 8:30 p.m.)