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DUKE CGGC RESEARCH REPORTS (listed by Client)

Alliance for American Manufacturing (AAM)


Apollo Alliance, Rockefeller Foundation and Surdna Foundation


2012  “U.S. Bus Rapid Transit” (Marcy Lowe and Monica La). Report, interactive database and a working meeting (March 20), prepared with support from the Rockefeller Foundation, July 10.


Bank of America


Brazil, CNI (National Confederation of Industries)

2013  “Brazilian Manufacturing in International Perspective: A Global Value Chain Analysis of Brazil’s Aerospace, Medical Devices, and Electronics Sectors” (Timothy Sturgeon, Gary Gereffi, Andrew Guinn, and Ezequiel Zylberberg). Report prepared for Brazil’s Confederação Nacional da Indústria (CNI), September.

Canada, DFAIT (Department of Foreign Affairs and International Trade)


Chile, CORFO ( Corporación de Fomento de la Producción)


Costa Rica, COMEX (Ministerio de Comercio Exterior)

  - Introduction (Gary Gereffi, Penny Bamber, Stacey Frederick and Karina Fernandez-Stark): Chapter 1
  - Electronics (Stacey Frederick and Gary Gereffi). Chapter 3.
  - Aerospace (Penny Bamber and Gary Gereffi). Chapter 4

Environmental Defense Fund (EDF)


1 Indicates report is part of the Manufacturing Climate Solutions Report Series.


High Point Market Authority


Institute for Emerging Issues, North Carolina State University


Inter-American Development Bank (IDB)/IDB-Multilateral Investment Fund (MIF)


2012  “Assessment of Five High-Value Agriculture Inclusive Business Projects Sponsored by the Inter-American Development Bank in Latin America” (Karina Fernandez-Stark and Penny Bamber). Report prepared for IDB-MIF in Latin America, December 20. Five case studies were included (Penny Bamber and Karina Fernandez-Stark) IDB-MIF, July 5:
- Case: Supporting the Competitiveness of Central American Coffee
- Case: Development of Micro and Small Rural Apicultural Producers in Nicaragua & Honduras
- Case: Conversion to Organic Cacao Cultivation in Peru
- Case: Strengthening the Competitiveness of Organic Producers in Andean Microwatersheds
- Case: Strengthening the Competitiveness of the Stevia Value Chain in Paraguay


Nicaragua, National Free Zone Commission (CNZF)


OECD


Oxfam America


RTI International

2011  “Skills for Upgrading: Workforce Development and Global Value Chains in Developing Countries (Full Report)” (Gary Gereffi, Karina Fernandez-Stark and Phil Psilos). Report prepared for RTI International, November 15. Includes chapters on economic upgrading and workforce development in four industry value chains (see the project page for more information):

  • Fruit and Vegetables (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi). Chapter 2.
  • Apparel (Karina Fernandez-Stark, Stacey Frederick and Gary Gereffi). Chapter 3.
  • Offshore Services (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi). Chapter 4
  • Meeting the Upgrading Challenge: Dynamic Workforces for Diversified Economies (Gary Gereffi, Karina Fernandez-Stark, Penny Bamber, Phil Psilos and Joe DeStefano). Chapter 6.

USAID and Partners


U.S. Department of Defense, MINERVA Initiative
(See the Duke Minerva website for more information)


The Walton Family Foundation


World Bank

2015  “Opportunities for Upgrading in Peru.” Report prepared for the World Bank, June. The project included chapters on Peru in the following industry global value chains:
   • Table Grapes (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi)
   • High Quality Cotton Textiles and Apparel (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi)
   • Mining Equipment (Penny Bamber, Karina Fernandez-Stark and Gary Gereffi)

   • Burundi in the Agribusiness Global Value Chain (Penny Bamber, Ajmal Abdulsamad and Gary Gereffi)
   • Burundi in the Coffee Global Value Chain (Penny Bamber, Andrew Guinn and Gary Gereffi)
   • Burundi in the Energy Global Value Chain (Penny Bamber, Andrew Guinn and Gary Gereffi)


World Health Organization (WHO)


DUKE CGGC-HOSTED WEBSITES


GVC TRAINING WORKSHOPS & EVENTS


2013  Case Writing Workshop (Penny Bamber and Gary Gereffi). Caribbean Center for Competitiveness (CCfC). University of the West Indies, St. Lucia, May 2-3.

2012  “Global Value Chains and Industry Competitiveness in the Caribbean: Identifying Opportunities for Growth” (Penny Bamber and Karina Fernandez-Stark). Caribbean Center for Competitiveness (CCfC). University of the West Indies, Trinidad & Tobago, October 8-12.

OTHER PUBLICATIONS by Duke CGGC Researchers

2016  "Bahrain's Position in the Global Apparel Value Chain: How the U.S.-Bahrain FTA and TPLs Shape Future Development Options" (Bair, Frederick and Gereffi). Report prepared for the Embassy of Bahrain, Washington, DC.

2015  "Regional Trade Agreements and Export Competitiveness: the Uncertain Path of Nicaragua’s Apparel Exports under CAFTA" (Frederick, Bair and Gereffi). *Cambridge Journal of Regions, Economies and Societies*, forthcoming special issue, online release June 24.


2014  "North Carolina’s Manufacturing Wage Gap" (Gary Gereffi and Aaron Sydor). Research Brief, September.


2014  "Twelve Years of Nanoscience and Nanotechnology Publications in Mexico" (Edgar Lau Záyago, Stacey Frederick and Guillermo Foladori). Journal of Nanoparticle Research, 16(1), Article 2193.


  •  “Global Value Chains in Latin America: A Development Perspective for Upgrading” (Karina Fernandez-Stark, Penny Bamber, Gary Gereffi), Chapter 2, p. 79-106.
  •  “Inclusive Value Chain Interventions in the High-Value Agrifood Sector in Latin America” (Penny Bamber and Karina Fernandez-Stark), Chapter 4, p. 137-162.


2013  “O Brasil nas Cadeias Globais de Valor: Implicações para a Política Industrial e de Comércio” ("Brazil in Global Value Chains: Implications for Industrial Policy and Trade") (Timothy Sturgeon,


2011 “Global Value Chains, Upgrading and Poverty Reduction” (Joonkoo Lee, Gary Gereffi and Stephanie Barrientos). Capturing the Gains, Briefing Note 3, November.


- “Upgrading and Restructuring in the Global Apparel Value Chain: Why China and Asia are Outperforming Mexico and Central America” (Stacey Frederick and Gary Gereffi), p. 67-95.


- “Global Value Chains in a Postcrisis World: Resilience, Consolidation, and Shifting End Markets” (Olivier Cattaneo, Gary Gereffi and Cornelia Staritz), Pp. 3-20.  
- “The Global Apparel Value Chain, Trade and the Crisis: Challenges and Opportunities for Developing Countries” (Gary Gereffi and Stacey Frederick), Pp. 157-208.  
- “The Offshore Services Value Chain: Developing Countries and the Crisis” (Gary Gereffi and Karina Fernandez-Stark), Pp. 335-372.


2010  **Employment and Human Resource Services in Egypt** (Ghada Ahmed). Duke University Master’s Project, Spring.


2009 **“Value Chain Governance”** (Stacey Frederick and Gary Gereffi). USAID Briefing Paper. Also available in Spanish.

2009 **“Value Chain Governance and Upgrading”** (Stacey Frederick). Value Chain Development Wiki sponsored by the USAID Microlinks.


PRESENTATIONS by Duke CGGC Researchers

2015

“North Carolina in the Global Economy” (Lukas Brun). mfgCON, NC State University, Raleigh, NC, October 20.


“Public-Private Partnerships in Global Value Chains: Can They Actually Benefit the Poor?” (Ajmal Abdulsamad). Donor Committee for Enterprise Development (DCED) Annual Meeting, Copenhagen, Denmark, June 17.


2014

“Nuevas tendencias en las cadenas de valor y el escalimiento industrial” (Gary Gereffi). Universidad de la República, Montevideo, Uruguay, December 8.

“North Carolina in the Global Economy” (Lukas Brun). Presentation to World View Community College Symposium, Chapel Hill, NC, November 12.


“Global Value Chains: Governance, Upgrading and Emerging Economies.” (Gary Gereffi). Global Value Chain Training and Research Workshop, organized by the Ministry of Commerce and the University of International Business and Economics, Beijing, China, July 8.


“Nuevas Tendencias en las Cadenas de Valor y el Escalamiento Industrial” (Gary Gereffi). National Autonomous University of Mexico (UNAM) and the National Institute of Statistics and Geography (INEGI), Seminario sobre Cadenas de Valor do las Exportaciones Mexicanas, Mexico City, Mexico, April 10.


2013


“Regional Dialogue on Promoting Services Development and Trade in Latin America and the Caribbean” (Karina Fernandez-Stark). Organized by UNCTAD, in collaboration with ECLAC, SELA and the University of Chile. Santiago, Chile, November 12-13.


“Method and Platform for Identifying Stakeholders in the Nanotechnology Economy” (Stacey Frederick). S.NET Conference, Boston, MA, October 28.


“The Economic Impact of the High Point Market” (Lukas Brun and Bill Lester). High Point Market Press Breakfast Presentation, High Point, NC, October 18.


“Synergistic Governance as a Tool to Promote Worker Rights in Global Supply Chains” (Gary Gereffi). Workshop on “Achieving Workers’ Rights in the Global Economy” at the Rockefeller Foundation Bellagio Center, Lake Como, Italy, July 3-5.


“Quantifying the Nanotechnology Workforce in the US: Identifying a method and barriers for estimating nanotechnologists” (Stacey Frederick and Rachel Parker). Society for the Advancement of Socio-Economics (SASE) Annual Meeting, Milan, Italy, June 28.

“Global Value Chains, Italy’s Industrial Districts, and the Competitiveness Challenge” (Gary Gereffi). Department of Economics and Management “Farco Fanno,” University of Padova, Padova, Italy, June 25.


2012


“Inserción de las PYMEs en las Cadenas Globales de Valor” (Karina Fernandez-Stark). Il Diálogo Interamericano de Altas Autoridades de MIPYMEs. Políticas Públicas para Promover la Competitividad, Innovación e Internacionalización de las MIPYMEs, Unidos Organización de los Estados Americanos (OEA), New Orleans, LA, September 10-11.


“California in the Nanotechnology Economy” (Stacey Frederick, Rich Appelbaum, Barbara Harthorn). CNS Research Summit and NSF Site Visit, Santa Barbara, CA, May 7.


“Latin America’s Prospects for Upgrading in Global Value Chains” (Gary Gereffi). Keynote address, conference co-sponsored by ECLAC (UN Economic Commission for Latin America and the Caribbean), the Inter-American Development Bank, OECD (Organisation for Economic Co-Operation and Development), and the World Bank, El Colegio de México, Mexico City, Mexico, March 14-15.


“Global Value Chains in the Ocean Technology Sector” (Gary Gereffi and Lukas Brun). Presentation to Canada’s Department for International Affairs and Foreign Trade (DFAIT), Durham, NC, January 24.
2011

“Skills for Upgrading: Workforce Development and Global Value Chains in Developing Countries” (Gary Gereffi, Karina Fernandez-Stark and Phil Psilos). Project presentation of key findings and recommendations, Inter-American Development Bank, Washington, DC, November 17.

“Nova Scotia’s Ocean Technologies” (Gary Gereffi, Lukas Brun, and Mary Turnipseed). GVC Analysis in the Ocean Technology Sector Workshop organized by Canada’s Department for Economic and Rural Development and Tourism (EDRT), Nova Scotia, Canada, October 20.

"Smart Grid and the Research Triangle Region” (Marcy Lowe). Wake County Economic Development Board Meeting, Raleigh, NC, October 11.


“California in the Nanotechnology Economy” (Stacey Frederick, Rich Appelbaum, Barbara Harthorn, Patrick Herron). CNS Research Summit and NSF Site Visit, Santa Barbara, CA, May 3.

“Smart Grid: Core Firms in the Research Triangle” (Marcy Lowe). Research Triangle Clean Tech Cluster, Durham, NC. April 8.


2010


“Global Value Chain Consolidation and Upgrading in Developing Countries (Apparel and Services)” (Gary Gereffi). World Bank-International Labor Organization (ILO) workshop on “Trade and Employment Post-Crisis,” Washington, DC, October 25.

“Office Hours with Marcy Lowe on Green Jobs” (Marcy Lowe). Duke University webcast, Durham, NC, October 8.


“The Offshore Services Industry” (Karina Fernandez-Stark). Chile IT, The Americas IT Partner Servicios Globales desde Chile, Santiago, Chile, May 13.


2009


“Covering the Green Jobs Debate Webinar” (Marcy Lowe). Poynter’s News University, St. Petersburg, FL, November 19.


“Six Competitive Characteristics of the Hybrid Truck Industry” (Marcy Lowe). Capitol Hill Briefing, organized by CALSTART. Washington, DC, June 11.

“New Trends and Challenges of Participating in Global Production Networks” (Gary Gereffi). Keynote address at international research seminar on “Economic Development and Decent Work in Global Production: Crisis or Opportunities for Brazil?” Co-sponsored by the International Labor Organization, the National Bank for Economic and Social Development (BNDES), the Institute for Applied Economic Research (IPEA), and the University of Manchester. Rio de Janeiro, Brazil, April 27-28.


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