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Alliance for American Manufacturing (AAM)


Apollo Alliance, Rockefeller Foundation and Surdna Foundation


2012  “U.S. Bus Rapid Transit” (Marcy Lowe and Monica La). Report, interactive database and a working meeting (March 20), prepared with support from the Rockefeller Foundation, July 10.


Bank of America


Brazil, CNI (National Confederation of Industries)

2013  “Brazilian Manufacturing in International Perspective: A Global Value Chain Analysis of Brazil’s Aerospace, Medical Devices, and Electronics Sectors” (Timothy Sturgeon, Gary Gereffi, Andrew Guinn, and Ezequiel Zylberberg). Report prepared for Brazil’s Confederação Nacional da Indústria (CNI), September.

Canada, DFAIT (Department of Foreign Affairs and International Trade)


**Instrumentation** (Gary Gereffi, Lukas Brun, Joonkoo Lee and Mary Turnipseed). Report prepared for Nova Scotia’s Department of Economic and Rural Development and Tourism (ERDT), March 5.

**Chile, CORFO (Corporación de Fomento de la Producción)**


**Costa Rica, COMEX (Ministerio de Comercio Exterior)**


- **Introduction** (Gary Gereffi, Penny Bamber, Stacey Frederick and Karina Fernandez-Stark): Chapter 1
- **Medical Devices** (Penny Bamber and Gary Gereffi). Chapter 2.
- **Electronics** (Stacey Frederick and Gary Gereffi). Chapter 3.
- **Aerospace** (Penny Bamber and Gary Gereffi). Chapter 4
- **Offshore Services** (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi). Chapter 5.

**Environmental Defense Fund (EDF)**


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1 Indicates report is part of the Manufacturing Climate Solutions Report Series.


High Point Market Authority


Institute for Emerging Issues, North Carolina State University


Inter-American Development Bank (IDB)/IDB-Multilateral Investment Fund (IDB-MIF)


2012  “Assessment of Five High-Value Agriculture Inclusive Business Projects Sponsored by the Inter-American Development Bank in Latin America” (Karina Fernandez-Stark and Penny Bamber). Report prepared for IDB-MIF in Latin America, December 20. Five case studies were included (Penny Bamber and Karina Fernandez-Stark) IDB-MIF, July 5:

- Case: Supporting the Competitiveness of Central American Coffee
- Case: Development of Micro and Small Rural Apicultural Producers in Nicaragua & Honduras
- Case: Conversion to Organic Cacao Cultivation in Peru
- Case: Strengthening the Competitiveness of Organic Producers in Andean Microwatersheds
- Case: Strengthening the Competitiveness of the Stevia Value Chain in Paraguay


Nicaragua, National Free Zone Commission (CNZF)


OECD


Oxfam America


RTI International

2011  “Skills for Upgrading: Workforce Development and Global Value Chains in Developing Countries (Full Report)” (Gary Gereffi, Karina Fernandez-Stark and Phil Psilos). Report prepared for RTI International, November 15. Includes chapters on economic upgrading and workforce development in four industry value chains (see the project page for more information):

- Apparel (Karina Fernandez-Stark, Stacey Frederick and Gary Gereffi). Chapter 3.
- Offshore Services (Karina Fernandez-Stark, Penny Bamber and Gary Gereffi). Chapter 4

USAID and Partners


U.S. Department of Defense, MINERVA Initiative
(See the Duke Minerva website for more information)


The Walton Family Foundation


World Bank


- Burundi in the Agribusiness Global Value Chain (Penny Bamber, Ajmal Abdulsamad and Gary Gereffi)
- Burundi in the Coffee Global Value Chain (Penny Bamber, Andrew Guinn and Gary Gereffi)
- Burundi in the Energy Global Value Chain (Penny Bamber, Andrew Guinn and Gary Gereffi)


World Health Organization/UNCTAD

PUBLICATIONS


2011  “Global Value Chains, Upgrading and Poverty Reduction” (Joonkoo Lee, Gary Gereffi and Stephanie Barrientos). Capturing the Gains, Briefing Note 3, November.


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<td>“The Global Apparel Value Chain, Trade and the Crisis: Challenges and Opportunities for Developing Countries”</td>
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<td>“The Offshore Services Value Chain: Developing Countries and the Crisis”</td>
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<td>2010</td>
<td>Global Production Networks and Decent Work in India and China: Evidence from the Apparel, Automotive, and Information Technology Industries”</td>
<td>Gary Gereffi and Esra Guler</td>
<td>Pp. 103-126 in Anne Posthuma and Dev Nathan (eds.), Labour in Global Production Networks in India. New Delhi: Oxford University Press.</td>
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2009  “Value Chain Governance and Upgrading” (Stacey Frederick).  Value Chain Development Wiki sponsored by the USAID Microlinks.


PRESENTATIONS (by CGGC-Affiliated Researchers)

2015


2014

“Nuevas tendencias en las cadenas de valor y el escalamiento industrial” (Gary Gereffi). Universidad de la República, Montevideo, Uruguay, December 8.

“North Carolina in the Global Economy” (Lukas Brun). Presentation to World View Community College Symposium, UNC Friday Center, Chapel Hill, NC, November 12.


“Global Value Chains: Governance, Upgrading and Emerging Economies.” (Gary Gereffi). Global Value Chain Training and Research Workshop, organized by the Ministry of Commerce and the University of International Business and Economics, Beijing, China, July 8.


“Nuevas Tendencias en las Cadenas de Valor y el Escalamiento Industrial” (Gary Gereffi). National Autonomous University of Mexico (UNAM) and the National Institute of Statistics and Geography (INEGI), Seminario sobre Cadenas de Valor do las Exportaciones Mexicanas, Mexico City, Mexico, April 10.


2013


“Regional Dialogue on “Promoting Services Development and Trade in Latin America and the Caribbean” (Karina Fernandez-Stark). Organized by UNCTAD, in collaboration with ECLAC, SELA and the University of Chile. Santiago, Chile, November 12-13.


“Method and Platform for Identifying Stakeholders in the Nanotechnology Economy” (Stacey Frederick). S.NET Conference, Boston, MA, October 28.


“The Economic Impact of the High Point Market” (Lukas Brun and Bill Lester). High Point Market Press Breakfast Presentation, High Point, NC, October 18.


“Synergistic Governance as a Tool to Promote Worker Rights in Global Supply Chains” (Gary Gereffi). Workshop on “Achieving Workers’ Rights in the Global Economy” at the Rockefeller Foundation Bellagio Center, Lake Como, Italy, July 3-5.


"Quantifying the Nanotechnology Workforce in the US: Identifying a method and barriers for estimating nanotechnologists" (Stacey Frederick and Rachel Parker). Society for the Advancement of Socio-Economics (SASE) Annual Meeting, Milan, Italy, June 28.

“Global Value Chains, Italy’s Industrial Districts, and the Competitiveness Challenge” (Gary Gereffi). Department of Economics and Management “Farco Fanno,” University of Padova, Padova, Italy, June 25.


“Case Writing Workshop.” Carried out by Duke CGGC (Penny Bamber and Gary Gereffi) for the Caribbean Centre for Competitiveness, University of West Indies, St. Lucia, May 2-3.


2012

Capturing the Gains Global Summit (Gary Gereffi, co-organizer and participant). Cape Town, South Africa, December 3-5. See http://www.capturingthegains.org/summit/.


“Inserción de las PYMEs en las Cadenas Globales de Valor” (Karina Fernandez-Stark). II Diálogo Interamericano de Altas Autoridades de MIPYMEs .Políticas Públicas para Promover la Competitividad, Innovación e Internacionalización de las MIPYMEs Nueva Orleans, Estados Unidos Organización de los Estados Americanos (OEA), September 10-11.


“Latin America’s Prospects for Upgrading in Global Value Chains” (Gary Gereffi). Keynote address at a conference on “Latin America’s Prospects for Upgrading in Global Value Chains,” co-sponsored by ECLAC (UN Economic Commission for Latin America and the Caribbean), the Inter-American Development Bank, OECD (Organisation for Economic Co-Operation and Development), and the World Bank at El Colegio de México, Mexico City, Mexico, March 14-15.


“Global Value Chains in the Ocean Technology Sector” (Gary Gereffi and Lukas Brun). Presentation for the Department for International Affairs and Foreign Trade, Canada (DFAIT). January 24.
2011

“Skills for Upgrading: Workforce Development and Global Value Chains in Developing Countries” (Gary Gereffi, Karina Fernandez-Stark and Phil Psilos). Project presentation of key findings and recommendations, Inter-American Development Bank, Washington, DC, November 17.

“Nova Scotia’s Ocean Technologies” (Gary Gereffi, Lukas Brun, and Mary Turnipseed). Seminar organized by the Dept. for Economic and Rural Development and Tourism (EDRT), Halifax, NS, Canada, October 20.

"Smart Grid and the Research Triangle Region" (Marcy Lowe). Wake County Economic Development Board Meeting, Raleigh, NC, October 11.


“Smart Grid: Core Firms in the Research Triangle” (Marcy Lowe). Research Triangle Clean Tech Cluster, Durham, NC. April 8.


2010


“Global Value Chain Consolidation and Upgrading in Developing Countries (Apparel and Services)” (Gary Gereffi). World Bank-International Labor Organization (ILO) workshop on “Trade and Employment Post-Crisis,” Washington, DC, October 25.

“Office Hours with Marcy Lowe on Green Jobs” (Marcy Lowe). Duke University webcast, Durham, NC, October 8.


“The Offshore Services Industry” (Karina Fernandez-Stark). Chile IT, The Americas IT Partner Servicios Globales desde Chile, Santiago, Chile, May 13.


"Value Chain Analysis of the U.S. Bus Industry: Key Findings" (Marcy Lowe). Briefing with the President's Council on Environmental Quality, organized by the American Public Transit Association. Washington, DC, February 25.


2009

"The Triple Bottom Line of Sustainable Development: Toward a Framework for Economic, Social and Environmental Sustainability in China" (Gary Gereffi). Development@Manchester Lecture for launch of DFID research project on “Capturing the Gains: Economic and Social Upgrading in Global Production Networks.” University of Manchester, UK, December 8.

"Opportunities and Challenges for Agricultural Value Chains in Latin America" (Gary Gereffi). Universidad Nacional de Costa Rica and CINPE (Centro Internacional de Política Económica), Heredia, Costa Rica, November 26.

"Green Jobs: Going Beyond the Numbers" (Marcy Lowe). International webinar, “Covering the Green Jobs Debate.” News University, Poynter Institute, St. Petersburg, FL, November 19.


"La Industria de Los Servicios 'Offshoring': Una Nueva Oportunidad para America Latina" (Gary Gereffi, Mario Castillo, y Karina Fernandez-Stark). Red Iberoamericana de Organismos de Promoción Comercial, “La Promoción del Comercio y la Inversión en Iberoamérica. ¿Podemos Avanzar hacia la Promoción Regional?” Cancún, México, October 21-23.

“Value Chain Analysis and the Green Economy” (Marcy Lowe). Columbia Institute Forum, Toronto, Canada, June 20

“Reinventing Competitiveness in a Carbon-Constrained World” (Nicole St. Clair Knobloch, in partnership with Gary Gereffi and Marcy Lowe). Towards a North American Carbon Market, one-day seminar organized by the Center for Dialogue and Analysis on North America (CEDAN), Universidad Tecnológico de Monterrey (Mexico City campus) and other sponsors. Washington, DC, June.


“New Trends and Challenges of Participating in Global Production Networks” (Gary Gereffi). Keynote address at international research seminar on “Economic Development and Decent Work in Global Production: Crisis or Opportunities for Brazil?” Co-sponsored by the International Labor Organization, the National Bank for Economic and Social Development (BNDES), the Institute for Applied Economic Research (IPEA), and the University of Manchester. Rio de Janeiro, Brazil, April 27-28.

“The Triple Bottom Line of Industrial Development: Toward a Framework for Economic, Social, and Environmental Sustainability” (Gary Gereffi). Keynote address at conference on “Sustainable Industrial Development in China: Competitiveness Buildup and Environmental Challenges.” School of Management, Fudan University, Shanghai, China, April 16.


CGGC-HOSTED EVENTS


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