Agenda

SUNDAY, JUNE 10, 2007

6:30 - 8:00pm  Welcome Reception  Metro Atlanta Chamber of Commerce  (Closed to Press)

Speakers:
- Dick Anderson, Chairman, Metro Atlanta Chamber of Commerce
- Carlos M. Gutierrez, Secretary, U.S. Department of Commerce
- Franklin L. Lavin, Under Secretary for International Trade, U.S. Department of Commerce

MONDAY, JUNE 11, 2007

8:30 - 9:15am  Opening Plenary: Welcome to the ACF  Marquis Ballroom B-D

Remarks by:
- Shirley Franklin, Mayor, City of Atlanta

Keynote Address by:
- Carlos M. Gutierrez, Secretary, U.S. Department of Commerce

9:15 - 10:30am  Plenary Session: The State of Competitiveness in the Western Hemisphere  Marquis Ballroom B-D

Moderated by:
- Luis Alberto Moreno, President, Inter-American Development Bank

Speakers:
- Ana Vilma de Escobar, Vice President, El Salvador
- Hernando de Soto, President, Institute for Liberty and Democracy
- Eduardo Sólzorzano Morales, President and CEO, Wal-Mart Mexico

10:30 - 11:00am  Plenary Session: Interactive Video Conference  Marquis Ballroom B-D

NASA Space Program – Digital Learning Network

Moderator:
- Dr. Robert E. Lindberg, President, National Institute of Aerospace
## Concurrent Panel Discussions (Please select one)

### Building A Bridge: The Link Between Education and Business (Education and Workforce Development)  A703
**Moderated by:** Wayne Johnson, Vice President, University Relations Worldwide, Hewlett-Packard

**Panelists:**
- Linda Claflin, Senior Vice President, Asia/Pacific and Americas Region, Junior Achievement
- Gary Gerrelli, Director, Center for Globalization, Governance and Competitiveness, Duke University
- Henry Howard, President & CEO, U.S. Education Finance Group
- Kenneth S. Julien, President, University of Trinidad & Tobago
- Noel Quiñones, Operación Éxito

### Trends in Non-Traditional Alternative Energy Technologies (Innovation)  A702
**Moderated by:** Alessandro Golombiewski Teixeira, President, Export Promotion Agency, Brazil

**Panelists:**
- Fernando Baratelli Jr., General Manager for Gas, Energy and Sustainable Development R&D, Petrobras
- Dan Clarkson, Vice President, Prometheus Energy
- Larry Schafer, CEO, Diamond Group LLC
- James Taylor, General Manager, Nova Scotia Power Inc.
- Trey Taylor, President, Verdant Power

### Trends in Traditional Alternative Energy Technologies (Innovation)  A704
**Moderated by:** Claudio Pinto, Partner, JCA Markets

**Panelists:**
- Chuck Alsberg, President, North American Hydro
- Carlos Alvarez, Executive Vice President, CORFO
- Andy Kruse, Vice President, Southwest Windpower
- Scott Sklar, President, Stella Group
- Ken Westrick, CEO, 3Tier Environmental Forecast Group

### Energizing the Entrepreneurial Environment in Your Country (Small Business Development) A706
**Moderated by:** Jerry Haar, Associate Director, Knight Ridder Center for Excellence in Management, Florida International University

**Panelists:**
- David Bohigian, Assistant Secretary, International Trade Administration, U.S. Department of Commerce
- Rodrigo Calderón, Vice President, Public Affairs & Communication, Coca-Cola Latin America
- Juan Malo, President, Cuenca Leather Cluster
- Larry Palmer, President, Inter-American Foundation
- Marcelo Salim, Founder & CEO, Rava Sports

### The Unobstructed Supply Chain (Supply Chain Strategies)  A707
**Moderated by:** Steve Walton, Interim Associate Dean of Full-time MBA Programs, Goizueta Business School, Emory University

**Panelists:**
- Stephen Flowers, President, UPS Americas Region, UPS
- George Hearn, Vice President and Managing Director, U.S. Southern Region, APL Limited
- Henrique Rzezinski, Senior Vice President for External Relations, Embraer
- Lisa SchimmelPenning, Vice President, Direct Imports Administration, Wal-Mart

### Regional Business Opportunities: Target Market – Southern Cone  A708
**Moderated by:** Anthony Wayne, U.S. Ambassador to Argentina

**Panelists:**
- Julio Miguel De Vido, Minister of Planning, Argentina
- Alejandro Ferreiro, Minister of Economy, Chile
- Jorge Lepra, Minister of Industry, Uruguay
- Ivan Ramalho, Vice Minister of Development, Industry and Commerce, Brazil
- Carlos Walde, Minister, Special Advisor to the President, Paraguay
12:30 - 2:00pm  **Luncheon Address: Innovation**  Marquis Ballroom B-D

Remarks by:

- John Roese, Chief Technology Officer, Nortel

Keynote Address by:

- Vinton G. Cerf, Vice President and Chief Internet Evangelist, Google

2:15 - 3:30pm  **Concurrent Panel Discussions**  (Please select one)

<table>
<thead>
<tr>
<th>Maximizing Public / Private Partnerships (Education and Workforce Development)  A703</th>
<th>Financing: The Lifeblood of Small Business (Small Business Development)  A706</th>
<th>Regional Business Opportunities: Target Market—Central America and the Dominican Republic  A708</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Moderated by:</strong></td>
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<tr>
<td>• Emily Slover DeRocco, Assistant Secretary, Employment and Training Administration, U.S. Department of Labor</td>
<td>• John A. Emens, Senior Vice President, Small Business, Export-Import Bank of the United States</td>
<td>• Charles Ford, U.S. Ambassador to Honduras</td>
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<td>• Ann Cramer, Director, IBM North America Corporate Citizenship</td>
<td>• Steven G. Bastin, Global Treasury Management</td>
<td>• Yusuf Amdani, Presidential Advisor on Investment, Honduras</td>
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<td>• Renato da Fonseca, Executive Manager for Research, Assessment and Development, National Confederation of Industries</td>
<td>• Jovita Carranza, Deputy Administrator, U.S. Small Business Administration</td>
<td>• Yolanda Mayora de Gavidia, Economy Minister, El Salvador</td>
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<td>• Jorge Nowalski, President, International Center for Human Development</td>
<td>• Fernando Fabre, Director General, Endeavor Mexico</td>
<td>• Marco Vinicio Ruiz, Minister of Foreign Trade, Costa Rica</td>
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<td>• Miguel Ortiz de Zevallos, Servicio Nacional de Adiestramiento en Trabajo Industrial (SENATI)</td>
<td>• Roberto Zamora, President, LAFISE Group</td>
<td>• Emmanuel Seidner, Presidential Commission on Investment and Competitiveness, Guatemala</td>
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<td>• Wilfrido Perea Curiel, Director General, Colegio Nacional de Educación Profesional Técnica</td>
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<td>• Andres Van der Horst, Presidential Advisor on Competitiveness, Dominican Republic</td>
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<tr>
<th>Partnerships Advancing Economic Growth and Living Conditions (Innovation)  A704</th>
<th>Facilitating Trade Movements Across Borders (Supply Chain Strategies)  A707</th>
</tr>
</thead>
<tbody>
<tr>
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<td>• Charles Waters, Chairman and CEO, Dynasty International, LLC</td>
<td>• Chelsea (Chip) C. White III, Chair, Transportation and Logistics, School of Industrial and Systems Engineering, Georgia Institute of Technology</td>
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<td>• Terrence Heng, Chairman, Gridline Communications Holdings, Inc.</td>
<td>• Jesus Canahua, President, Elecatex and President, Honduran Apparel Manufacturers Association</td>
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<td>• Diana Hoffman, CEO, CREATE Tech Village</td>
<td>• Allen Gina, Executive Director, Container Security Initiative and Secure Freight Office, U.S. Customs and Border Protection</td>
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<td>• Wayne Johnson, Vice President, University Relations Worldwide, Hewlett-Packard</td>
<td>• Juan Carlos Paiz, CEO, Pani</td>
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<td>• Juan C. Rada, Senior Vice President, Public Sector and Education Global Business Unit, Oracle Corporation</td>
<td>• Francisco Santeiro, Managing Director, Global Trade Services – Latin America and Caribbean Division, FedEx Express</td>
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<tr>
<td>• Gonzalo Rivas, Senior Advisor, Education, Science and Technology, Inter-American Development Bank</td>
<td>• Kevin Smith, Director, Global Customs, General Motors</td>
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3:45 - 5:15pm  
**Town Hall with Government Ministers:**  
**Competitiveness in Practice**  
Marquis Ballroom B-D  
Interactive Moderated Question and Answer Session with Ministers from the Region  

**Moderated by:**
- Carlos M. Gutierrez, Secretary, U.S. Department of Commerce

**Speakers:**
- Mercedes Araoz, Minister of Foreign Trade and Tourism, Peru
- Maxime Bernier, Minister of Industry, Canada
- Alejandro Ferreiro, Minister of Economy, Chile
- Alejandro Ferrer, Minister of Commerce and Industry, Panama
- Luis Guillermo Plata, Minister of Industry and Commerce, Colombia
- Eduardo Sojo, Minister of Economy, Mexico

5:15 - 5:30pm  
**Closing Remarks**  
Marquis Ballroom B-D

**Speakers:**
- Hazel Manning, Minister of Education, Trinidad and Tobago
- Jaime Morales Carazo, Vice President, Nicaragua

7:00 - 10:00pm  
**Reception and Dinner**  
The Georgia Aquarium (Closed to Press)

**Remarks by:**
- Lee Macenczak, Executive Vice President, Delta Airlines, Inc.

**Keynote:**
- Sonny Perdue, Governor, State of Georgia
TUESDAY, JUNE 12, 2007

8:00 - 9:15am Opening Plenary Marquis Ballroom B-D

Speakers:
▪ Enrique García, Executive President, Corporación Andina de Fomento
▪ Robert Mosbacher, President, Overseas Private Investment Corporation

Keynote Address by:
▪ Henry M. Paulson, Jr., Secretary, U.S. Department of the Treasury

Introduced by:
▪ Carlos M. Gutierrez, Secretary, U.S. Department of Commerce

9:15 - 10:45am Plenary Session: Supporting National and Regional Innovation for Economic Prosperity Marquis Ballroom B-D

Opening Remarks by:
▪ William Jeffrey, Director, National Institute for Standards and Technology, U.S. Department of Commerce

Moderated by:
▪ Deborah L. Wince-Smith, President, Council on Competitiveness

Speakers:
▪ Jose Tadeu Alves, President, Latin America Human Health, Merck & Co., Inc.
▪ G. Wayne Clough, President, Georgia Institute of Technology
▪ Jorge Gerdau Johannpeter, President, Brazilian Competitiveness Movement
▪ Marcus Kulka, Executive President, Fundación Chile
▪ Roberto Newell, CEO, Institute of Competitiveness of Mexico
## Concurrent Panel Discussions (Please select one)

### The Global Model: What Can We Learn from Other Regions? (Education and Workforce Development)  A703

**Moderated by:**
- Andrea Bosch, Vice President, Education, International Youth Foundation

**Panelists:**
- Bill Fowler, Executive Director, 21st Century Schools Initiative, Cisco Systems
- Leonard Haynes, Director, Fund for Improvement in Post-Secondary Education, U.S. Department of Education
- Joyce L. Winterton, Assistant Administrator for Education, National Aeronautics and Space Administration (NASA)
- Alex Wong, Director, Global Education Initiative, World Economic Forum

### Merging Public and Private Efforts for Supply Chain Capacity Building (Supply Chain Strategies)  A707

**Moderated by:**
- J. Luis Guasch, Senior Regional Advisor, World Bank

**Panelists:**
- Ivan Anderson, Managing Director, National Road Operating and Constructing Company
- Alasdair Cain, Senior Research, National Bus Rapid Transit Institute, University of South Florida
- Robert DeHaan, Deputy Assistant Secretary for Transportation Policy, U.S. Department of Transportation
- Silvia Sagari, Division Chief, Finance and Basic Infrastructure Division, Inter-American Development Bank

### Regional Business Opportunity: Target Market – CARICOM and Caribbean  A708

**Moderated by:**
- Irwin LaRocque, Assistant Secretary-General, CARICOM

**Panelists:**
- Maggy Durce, Minister of Commerce, Haiti
- Clifford Marica, Minister of Trade and Industry, Suriname
- Michael McGee, Commercial Counselor for the Caribbean Region, U.S. and Foreign Commercial Service
- Andres Van der Horst, Director, National Competitiveness Council, Dominican Republic

### Policies Supporting Innovation for Economic Prosperity (Innovation)  A704

**Moderated by:**
- Hernando Jose Gomez, President, Colombian Private Sector Competitiveness Council

**Panelists:**
- Gregorio Cuevas, President, Biocluster de Occidente
- Andrés Franco Abascal, Sub-Secretary for Foreign Investment and International Commerce, Nuevo Leon, Mexico
- Christian Gibbons, Director, Business/Industry Affairs, Littleton, Colorado
- Randall Kempner, Vice President, Regional Development, Council on Competitiveness
- Michael Ryan, Director, Creative and Innovative Economy Center, George Washington University Law School
- Valerio Veloso, President, Porto Digital Management Unit

### Shaping the Business Environment through Innovative Policies (Small Business Development)  A706

**Moderated by:**
- Arturo Condo, President, INCAE Business School, Costa Rica

**Panelists:**
- José Manuel de la Sota, Governor of Córdoba, Argentina
- Armando Jiménez, Secretary of Economy Development, Aguascalientes, Mexico
- Georgy Llorens Bueno, Chief, Operations Management for Client Relations, Chile Compra
- Roberto Vainrub, Executive Vice President, IESA and Founder, Center for Entrepreneurship, IESA, Venezuela
- Milton Vera, Mayor, Yanahuara, Peru

### 12:30 - 2:00pm  Luncheon Addresses  Marquis Ballroom B-D

**Remarks: Global Competitiveness**
- Felisa Miceli, Minister of Economy, Argentina

**Keynote Address: Supply Chain Strategies**
- Michael L. Eskew, Chairman and CEO, UPS
### 2:15 - 3:30pm Concurrent Panel Discussions (Please select one)

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</tr>
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<td>A702</td>
</tr>
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<td>A707</td>
</tr>
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<td>Regional Business Opportunity: Target Market – North America</td>
<td>A706</td>
</tr>
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<td>Regional Business Opportunity: Target Market – Andean Region</td>
<td>A708</td>
</tr>
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#### Bringing Ideas to the Marketplace (Innovation) A704

**Moderated by:**
- Wayne Hodges, Vice Provost, Enterprise Innovation Institute, Georgia Institute of Technology

**Panelists:**
- Pablo Chilibroste, President, INIA
- Stephen Fleming, Chief Commercialization Officer, Georgia Institute of Technology
- Diego Ibañez, Acceleration Manager, Incubadora Octantis
- Marc Lautenbach, General Manager, IBM Americas, IBM
- Kevin Taylor, Vice President, Carrier, Nortel
- Jorge G. Tezon, Manager, S&T Development, CONICET

#### The Quality of Education in the Americas (Education and Workforce Development) A703

**Moderated by:**
- Jeffrey Puryear, Vice President, Inter-American Dialogue and Co-Director, Partnership for Education Revitalization in the Americas (PREAL)

**Panelists:**
- Rachelle Cochrane, Assistant Deputy Minister, Ministry of Education for Newfoundland and Labrador, Canada
- Javier Luque, Ministry of Economy and Finance, Peru
- Juan Carlos Navarro, Director of Education, Inter-American Development Bank
- Emiliana Vegas, Senior Education Economist, World Bank

#### Sustainability (Innovation) A702

**Moderated by:**
- Charles Liotta, Vice Provost, Research and Director, Institute for Sustainable Technology and Development, Georgia Institute of Technology

**Panelists:**
- Mike Bertolucci, Consultant to CEO, Interface
- Chantal Line Carpentier, Chef de Programme, Environnement, Economie, et Commerce, Commission de Coopération Environnementale
- Tom Hicks, Vice President, U.S. Green Building Council
- Philippe Pommez, Executive Advisor, Natura Cosméticos

#### Regional Business Opportunity: Target Market – North America A706

**Panelists:**
- Bob Bathgate, President, American Chamber of Commerce, Canada
- Janice Corbett, Senior Commercial Officer, Canada, U.S. and Foreign Commercial Service
- Simon Diaz, President, American Chamber of Commerce, Mexico
- Mario Ste-Marie, Director General, Invest in Canada Bureau, Department of Foreign Affairs and International Trade, Canada
- Eduardo Solis, Chief, Office for Investment Promotion, Ministry of Economy, Mexico
- Karen Zens, Senior Commercial Officer, Mexico

#### Building Resilience to Disasters through Public/Private Partnerships A707

**Moderated by:**
- William Jeffrey, Director, National Institute for Standards and Technology, U.S. Department of Commerce

**Panelists:**
- Carlos Fuller, President, Regional Association IV, The World Meteorological Organization
- D. L. Johnson, Assistant Administrator for Weather Services, U.S. National Oceanic and Atmospheric Administration (NOAA)
- Richard Marcogliese, Executive Vice President, Operations, Valero Energy Corporation
- David Whatly, Home Depot (Retired)

#### Regional Business Opportunity: Target Market – Andean Region A708

**Moderated by:**
- Charles S. Shapiro, Principal Deputy Assistant Secretary, U.S. Department of State

**Panelists:**
- Margaret Hanson-Muse, Senior Commercial Officer, Peru, U.S. and Foreign Commercial Service
- Sean Kelley, Senior Commercial Officer, Venezuela, U.S. and Foreign Commercial Service
- Raul Sagasti, Minister of Industry and Competitiveness, Ecuador
4:00 - 4:30pm  **Plenary Session: Education**  Marquis Ballroom B-D

**Remarks by:**
- Cecilia Velez White, *Minister of Education, Colombia*

**Keynote Address:**
- Margaret Spellings, *Secretary, U.S. Department of Education*

**Introduced by:**
- Carlos M. Gutierrez, *Secretary, U.S. Department of Commerce*

4:30 - 5:00pm  **Closing Session: A Framework for the Future**  Marquis Ballroom B-D

**Keynote Address by:**
- Carlos M. Gutierrez, *Secretary, U.S. Department of Commerce*

6:00 - 8:00pm  **Farewell Reception**  The Federal Reserve Bank of Atlanta *(Closed to Press)*

**Keynote Address by:**
- Dennis P. Lockhart, *President and CEO, Federal Reserve Bank of Atlanta*